## **Communications Committee 2022 Report**

Communications Committee is made up of a team of volunteers who post notices of meetings and upcoming community special events happening in the Champlain Park Community in the City park and/or field house. We also try to post to website subscribers recent news items that may be of particular interest to residents of Champlain Park. Champlain Park Webmaster, Alex Smith, and Committee Coordinator, Carol Arnason, are involved finding and posting new content to the website (<a href="https://champlainpark.org">https://champlainpark.org</a>), composing, printing, and putting up posters to advertise events, answering emails from neighbours, forwarding emails to the appropriate Board Executive member. Alex and Jeanette Rule post items on Twitter and to a third party Facebook group (not CPCA) (<a href="https://www.facebook.com/groups/ChamplainPark">https://www.facebook.com/groups/ChamplainPark</a>) We also encourage residents to keep in touch with the neighbours and stay in the loop by subscribing to the Champlain Park website and receiving e-mail notifications of our posts. We promise to respect your time and inbox with these e-mails. You can email the webmaster with your comments on these posts (<a href="mailto:champlainpark@gmail.com">champlainpark@gmail.com</a>) A couple of times a year, Kelly Egan composes and organizes distribution of a paper newsletter, the Champlain Speaker, which he publishes, and Alex Smith does the printing. Michael Cheng updates the Neighbourhood Watch posts on the website.

This year the community is very thankful to Alex Smith for giving so much time to keeping the community updated with the website posts. We also are thankful to Adrian Bradley who set up the website originally and worked for years with Alex to manage the communication network in Champlain Park. However, Adrian left the team this year to resume other responsibilities. The Communications Committee would welcome a Champlain Park resident who is tech savy to volunteer some time to join Alex in managing and updating the website.

## Summary of Webmaster Expenses 2022:

Note: Alex's labour is free as well as capital costs and electricity.

- 1. Cost of Wordpress Account \$152.00
- 2. Printing Costs: \$300.00 (\$200-Membership flyers in colour) (\$100 Posters, Fieldhouse Forms, the Speaker in b&w)

## Website Use Stats:

