

## SOCIAL MEDIA CALENDAR - APRIL 2016

### Statistics Canada 2016 Census

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MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
					1	2
 Census jobs video  Have questions about the #2016Census? We have answers!  Sign-up and receive an email reminder, it's quick and easy  Fun facts	 4  Sign up for the #2016Census Remind Me campaign  Want to be part of the #2016Census team?	 5  Fun facts	 6  Did you know Canada carries two censuses every 5 years?  Positions are now available across Canada for the 2016 Census  Remind Me campaign will send you an email reminder to complete your questionnaire	 7  8	9	10
 Census jobs video  Census information is important for all communities  VIDEO: Help make a lasting contribution to your community  Why is the #2016Census important?	 11  Do you have questions about the #2016Census? We have answers!	 12  Census information is important for all communities  Fun facts	 13  Non-permanent residents are also counted in the #2016Census	 14  15	16	17
 The #2016Census will include every household in Canada. Visit our online FAQs.  The #2016Census is fast approaching  The long form is back for the #2016Census	 18  Why is the #2016Census important?  Have questions about the #2016Census? We have answers!	 19  Why is the #2016Census important?  Transfer payments are based on census counts and results from post-censal coverage studies	 20  Why is the #2016Census important?  Fun facts	 21  As part of the #2016Census Remind Me campaign we will send you an email reminder  Non-permanent residents are also counted in the #2016Census  Fun facts  Fun facts	 22  23	24
 Fun facts  The #2016Census will mark the 350th anniversary of the first census  The long form is back for the #2016Census	 25  Fun facts  The #2016Census will include every household in Canada.  Watch for your #2016Census package in the mail on May 2  Are you a student and unsure how you are counted in the #2016Census?	 26  Do you have questions about the #2016Census? We have answers!  VIDEO: Census information is important for communities	 27  Fun facts  Babies born before May 10, 2016 should be included on the census  The #2016Census is coming! Check your mail on May 2nd  The #2016Census is fast approaching. Watch for your census package in the mail	 28  29	30	